GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:576
ANSWERED ON:03.12.2004
VANILA EXPORT
Thomas Shri P.C.

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) month-wise details of the price of Vanila for cured and green beans in US market from January to September 2004;

(b) month-wise average price prevailed in India during this period;

(c) whether India exported Vanila to any country during this year and last year, give details;

(d) whether any action has been taken by the Government of India, spices Board or by Government of Kerala to help farmers to get better price; and

(e) State-wise production of Vanila during the last three years and the extent of domestic use of Vanila and its export during these years ?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI E.V.K.S. ELANGOVAN)

a) It is understood that there is no market for green vanilla beans in the USA. Month-wise details of the prices of cured vanilla in USA for the period January-August, 2004 is given below:-

Month (2004)	Total rate (US$ per kg)
January	435.66
February	439.13
March	353.00
April	431.19
May	484.09
June	287.28
July	155.82
August	158.66
September	129.75

Source: Spices Board

b) Since small quantity of vanilla is regularly exported from India, the FOB prices at which vanilla was exported from India is also a reference price for the farmers for selling their produce. The monthly average FOB price of vanilla during the period January to August, 2004 is given below:

Months	Price Rs./ Kg
January	17769.76
February	18557.13
March	21134.98
April	19284.66
May	19319.46
June	6224.85
July	7086.40
August	6742.86

c) India exported vanilla to USA, France, UK, Canada, Netherlands, Germany, Japan and Estonia. Data on export of vanilla is given in the table below:-

Year	Export	
	Quantity (Tonnes)	Value (Rs. Crores)
2003-04(E)	26.4	36.06
2004-05(E) April-October	15.0	22.72

(E) Estimated
Source: Spices Board

d) Steps taken by the Government/ Spices Board to help the farmers include the following:-

- Government of India is implementing a Central Sector Scheme on `Macro Management in Agriculture Supplementation/ Complementation of States` Effort through Work Plan` including a programme of Integrated Development of Spices which includes vanilla. Under this programme, assistance is provided for production and distribution of quality planting material, large scale multiplication of planting material, field demonstration and training of farmers.
- Spices Board has encouraged vanilla growers to constitute a producer company to pool and process beans for value added direct export.
- Spices Board has helped the company (VANILCO) to get both term loan and working capital. The company has since commenced pooling and processing.
- Spices Board encourages vanilla growers to process their produce by providing technical inputs (through training, promotional literature and CD) and assistance for procuring curing equipments.
- Spices Board schemes are available to such farmers` groups and companies formed by farmers for export marketing vanilla processed by them.

e) State-wise production of vanilla during last 3 years is given below:-

(Production in tonnes)

State	2001-02	2002-03	2003-04
Karnataka	36	54	82
Kerala	12	18	34
Tamil Nadu	12	19	18
Total	60	91	134

Source: Spices Board

No authentic estimates of domestic consumption of vanilla is available. Export of vanilla beans from India during the last 3 years is given below:-

Year	Export	

	Quantity (Tonnes)	Value(Rs. Crores)
2002-03	25	22.26
2003-04 (E)	26.4	36.06
2004-05 (April-October) (E)	15	22.72

(E) Estimated.
Source: Spices Board.